

### The Challenge

Effectively managing energy within your organization goes beyond just technical upgrades—it requires strategic alignment. Many organizations find it challenging to prioritize energy initiatives, assign responsibilities, and integrate energy management into their everyday operations.

Prism's Energy Management Assessment (EMA) Workshop is designed to bring structure and clarity to this process.

By engaging with key stakeholders across your organization, we help you assess how well energy management practices are integrated and identify goals and priorities for the future.



# **EMA Workshop at a Glance**



Who is this for: Energy managers/champions, building operators, sustainability leads, and senior decision-makers.



**Participants:** Typically, six to eight cross-functional team members.



**Goals:** Identify strategic energy management priorities, assess current practices, and define next steps.



**Duration:** 4 hours with condensed versions available for updates.



**Outcome:** Provides a clear set of strategic energy management priorities and associated actions for pursuit over the next 2-years.

#### **How it works**

The Energy Management Assessment (EMA) workshop uses Prism's proprietary ENGAGE EMA tool to evaluate your organization's energy management program. Together, we explore four key areas of influence:

- Business: Overall energy management organizational structure, strategies, and plans.
- Process: Operations and actions towards the implementation of energy management plans and targets.
- People: Accountability, training, and engagement.
- Technology: Use of data, systems, and project planning.

Through discussion and anonymous voting, your team will identify its current state, desired future state, and the comparative priority of the attributes of your program.

#### **Outcomes**

The EMA Workshop results in a clear and practical two-year action plan, helping your organization transition from intention to implementation—building momentum for deeper savings, improved engagement, and long-term energy performance.

# **Trusted by Leading Organizations**















### Why Prism?

With over 35 years of experience, Prism Engineering is a trusted consultant in energy management, engineering, and sustainability. Our team has facilitated more than 200 EMA workshops with public and private organizations across a variety of sectors, including health care, education, municipalities, commercial real estate, and industry.

#### What makes us unique:

- Proven Framework: Our proprietary ENGAGE EMA tool
  has been successfully employed with both commercial
  and industrial organizations—supporting energy leaders
  in setting strategic direction.
- Cross-Functional Expertise: We bring together facilitators with deep experience in operations, engineering, and strategic planning.
- Action-Oriented Results: Every workshop ends with a tailored roadmap—realistic, measurable, and ready to implement.
- Relationship-Driven: We collaborate closely with your team, supporting you before, during, and after the workshop.
- Mission-Driven: We're committed to Changing Systems for a Better World—and that starts with working together to build change that lasts—from buildings and technologies to people's actions.

### Let's connect!

Ready to align your team and build your energy roadmap?

Contact us to discuss how an Energy Management Assessment (EMA) Workshop might be the ideal next step for your organization.

