



Sustainability Strategy

Comprehensive support for strategy development and implementation

Prism Engineering is proud to be celebrating 30 years as a Metro Vancouver-based engineering firm specializing in sustainability and energy management services.

Prism has experience in developing and implementing sustainability strategies and programs for over 60 BC organizations, including the province's six Health Authorities, post-secondary institutions, schools districts, property management firms, the Department of Fisheries and Oceans, the Royal Canadian Air Force and the Ministry of Citizen Services.

At Prism, we use systems thinking and a strategic management process to align the vision of your organization's future with the practical strategies needed to get you there. Above all, we believe people are the key to lasting organizational change and engage them throughout the process.

Our comprehensive approach is always tailored to fit the needs of our clients, and may include:

1. Research & Data Analysis
2. Stakeholder Facilitation & Engagement
3. Strategic Communications
4. Public Consultation
5. Materiality Assessment
6. Strategy, Targets & Reporting Mechanisms

Recent Projects



Public Services & Procurement Canada

Implementing Sustainability Strategies - 2019-2020

Prism worked with the PSPC Real Property Services (RPS) team to implement key commitments from their Sustainable Development Strategy using change management and user-centered design strategies. Through an iterative and collaborative process with stakeholders, Prism created a comprehensive Handbook for RPS employees that helps them understand how to integrate sustainability targets into their daily practices. Prism also developed a Communications Plan and suite of materials to promote the Sustainable Development Strategy to all RPS employees.



BC Ministry of Citizen Services

Developing a Framework for Sustainability Reporting - 2018

Prism helped the Real Property Division (RPD) to develop their vision and strategy for sustainability reporting, and identify meaningful sustainability metrics. Prism utilized the Global Reporting Initiative's (GRI) methodology as a framework for developing RPD's Sustainability Report while working with the Corporate Sustainability Team to consult with stakeholders and identify the most relevant indicators and data streams. Published in 2018, the strategy provides RPD with a structure for tracking performance and reporting on programs, projects and initiatives on an annual basis.



Surrey schools

Creating Opportunities for Community Dialogue - 2017-2019

Prism supported Surrey Schools (School District 36) in developing their Sustainability Strategy by facilitating planning sessions with key stakeholders to gather input throughout the development process. This became an opportunity to engage the larger school district in a dialogue about what sustainability meant to the organization and the role students, teachers and staff can play in achieving sustainability outcomes. Prism helped Surrey Schools design and host a fun and interactive open house to engage the community in the development, feedback and launch of the strategy.



BC Institute of Technology

Enabling Broad Stakeholder Input - 2019

BCIT is working towards developing a Sustainability Vision and set of nine high-level Strategies that are informed by a legacy of community participation. Prism was tasked with supporting their team to share the draft Sustainability Vision with BCIT stakeholders through several channels, including designing and hosting a series of six campus open houses, two focus groups and an online survey. Prism also produced a report analyzing the results from the coordinated engagement efforts to further inform updates to the Vision and Strategies. A total of 789 individuals shared ideas, input and inspiration to help develop BCIT's new Sustainability Vision.