



Sustainability Engagement Programs

Building the capacity
for change

We offer Sustainability Engagement Support

Prism Engineering provides a comprehensive set of services to help our clients engage their staff in energy conservation and sustainability action. We work to understand the specific needs and unique culture in each organization and use a variety of tools and strategies to develop and deliver effective sustainability engagement programs.

Our comprehensive approach includes:

- **Strategic Planning:** To help create a clear path to success. We facilitate strategic planning sessions and work with our clients to bring ideas to life.
- **Creative Campaigns:** We create creative, effective campaigns that encourage sustainability actions.
- **Communication Planning, Materials and Graphics:** We help you communicate your success internally and externally. We help our clients bridge online and offline engagement, leveraging traditional print and social media strategies tailored to each specific audience.
- **Program Implementation Support:** We work closely with our clients, providing support every step of the way. We help you set goals, implement activities, tweak strategies and overcome the unexpected.
- **Workshop Facilitation and Guest Speaking:** As subject matter experts, our workshops inspire staff leadership and build the capacity for change. Through workshops and team building activities, we help our clients generate ideas and build connections needed to support sustainability initiatives.
- **Program and Campaign Evaluation:** We help you measure the impact of your program. We work with your clients to develop key metrics, track progress and report on results.

Sustainability on Campus

Workplace Conservation

As the key consultant for **BC Hydro's Workplace Conservation Awareness Program**, we support the development and implementation of energy conservation campaigns at eight BC institutions.

We have helped launch Green Office and Green Lab programs at **SFU**, supported Shut the Sash campaigns at **UBC**, and developed curriculum based programming at **Capilano University**. We also have worked closely with **BCIT** to create an "Office Doctor campaign that trains staff and faculty volunteers to provide 'prescriptions' for reducing energy and other resources on campus."



Project Experience

Prism has designed and implemented programs for organization across BC.

Our clients include:

Government

BC Hydro
Department of Fisheries and Oceans
Royal Canadian Air Force

Healthcare

Island Health Authority
Lower Mainland Health Authority
Northern Health Authority
Vancouver Island Health Authority

Retail and Hospitality

Hyatt Regency Hotel
IKEA Coquitlam
Whistler Blackcomb

Education

BC Institute of Technology
Capilano University
Langara College
North Vancouver School District
Simon Fraser University
Thompson River
University of the Fraser Valley
University of British Columbia
University of Victoria
Vancouver Community College

Industrial

Freshwater Fisheries Society of BC
NewGold Afton Mine

Greening Our Practice: Sustainability in Health Care

Prism Engineering has been working with **BC's six health authorities** since 2010 as part of BC Hydro's Workplace Conservation Awareness Program, an initiative to help BC organizations design and deliver energy conservation campaigns in the workplace. The annual program includes **an evaluation and planning workshop**, the development of a **customized action plan** and **full program implementation support**.

As part of this program, Prism has helped Island Health's Energy Management team start **green teams** at six key sites. Through the program, we have helped them run energy, hot water and laundry reductions **campaigns**, develop **toolkits** for green team members, host **energy quiz shows** for staff and residents, and film a 'Greening our Practice' **video**.

